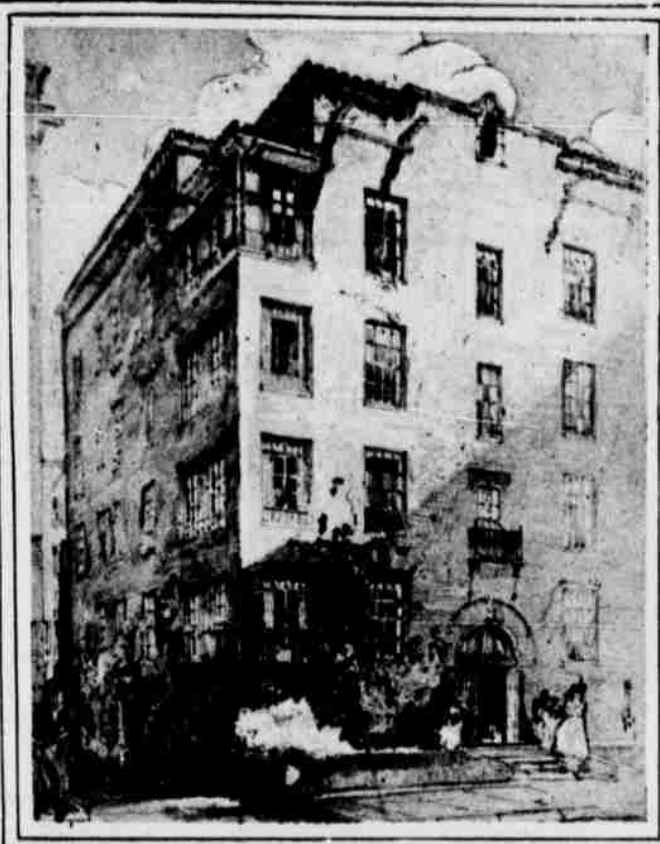


Jackson Heights

A Community of Garden Apartment Homes

The new Garden Apartment buildings are semi-detached and afford a maximum of light and air.



The New Jackson Heights Garden Apartments, now under construction, are four story, semi-detached, each consisting of 4, 5, and 6 room suites. The interior of the block is restricted to a park for the benefit of all. Each apartment fronts the street and has a rear outlook on the garden. More than one-half of the apartments have built-in porches or loggias, and no expense is spared to make the apartments up to date in every particular. This picture shows the block plan.



The Entrance Way to the new Jackson Heights Garden Apartments is most pleasing.

Jackson Heights, Borough of Queens, is not a section to be confused in one's mind with other of the City's apartment house sections, of promiscuous character and utterly lacking in the community spirit that prevails at Jackson Heights.

Jackson Heights has been developed in accordance with a definite community and building plan.

It is a distinct departure from the old standards of living, a place apart, a successful attempt to make better the condition of "life in a great city."

Jackson Heights is where desirable, congenial families live in "Garden" apartments and surroundings, planned and built especially for their comfort, and the health of every member of the household; where, through close and constant co-operation

with the Queensboro Corporation, the owners of the property (comprising about 100 city blocks, distant only 20 minutes, by subway, direct to the heart and center of Manhattan), all social and recreational needs are met and encouraged.

At Jackson Heights, golf links, tennis courts, playgrounds for children, schools, stores, churches, gardens and bowling alleys are provided.



There are two playgrounds at Jackson Heights for the children. The swings, sand piles and slides are very popular with the "kiddies."



The children love Jackson Heights. They fill the Casino at the various entertainments arranged for their amusement. Here also are held dances, various entertainments, etc., for the grownups.



One of the many features of out-door life at Jackson Heights is a 9 Hole Golf Course conveniently located right at your door.



The many well prepared and carefully maintained courts give Jackson Heights young folks and grownups plenty of opportunity to keep in trim for the tournaments held by the Tennis Association.



Jackson Heights Garden Apartments stand back from the street, giving broad pleasing avenues.

Twenty-fifth Street, Jackson Heights, on which the station of the dual transit system is located.

To those who are now paying \$1,000 to \$2,000 a year in rent, we are now offering new 4, 5 and 6 room Garden Apartments on our Collective Ownership Plan. They have built-in sleeping porches and both street and garden outlook. For further details call or write the Queensboro Corporation, Manhattan Office, 50 E. 42d St., Cor. Madison Ave., Telephone Murray Hill 7057; Jackson Heights Office, Opposite 25th St. Subway Station, Telephone Newtown 2361. To visit Jackson Heights by most convenient route take Subway to Grand Central, transfer to Queensboro Subway (Corona Line) to 25th St. Station, 22 minutes from 42d St.